

# Pack Portal™

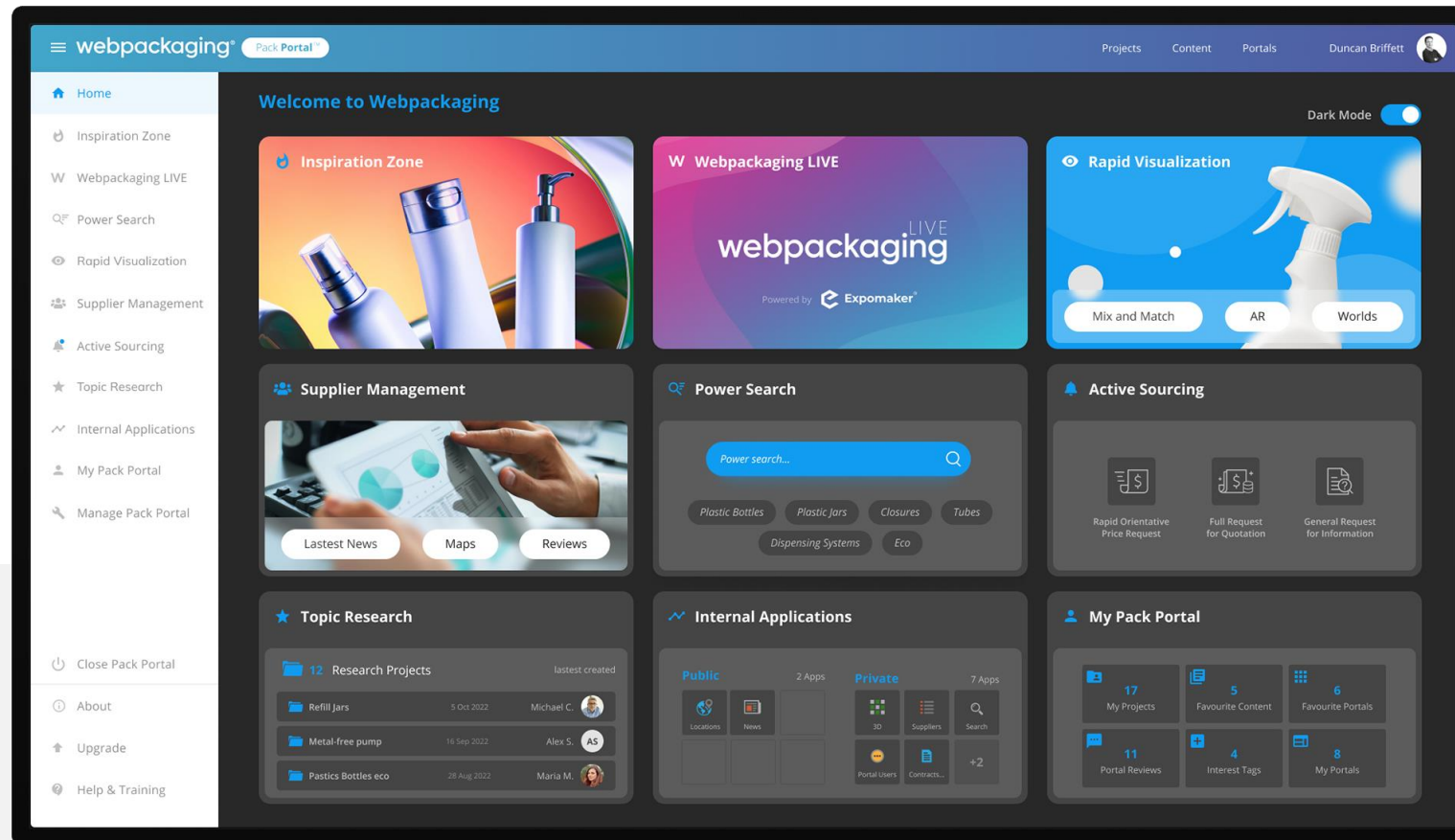


# Welcome to Pack Portal!

## This guide will tell you how to GET STARTED with Pack Portal.

- ✓ Get inspiration when developing your next pack project.
- ✓ Find better packs for your products.
- ✓ Accelerate the creation of pack options and making instant iterations.
- ✓ Make better informed pack decisions.
- ✓ Leverage pack knowledge throughout your business.
- ✓ Connect and collaborate with your pack suppliers.





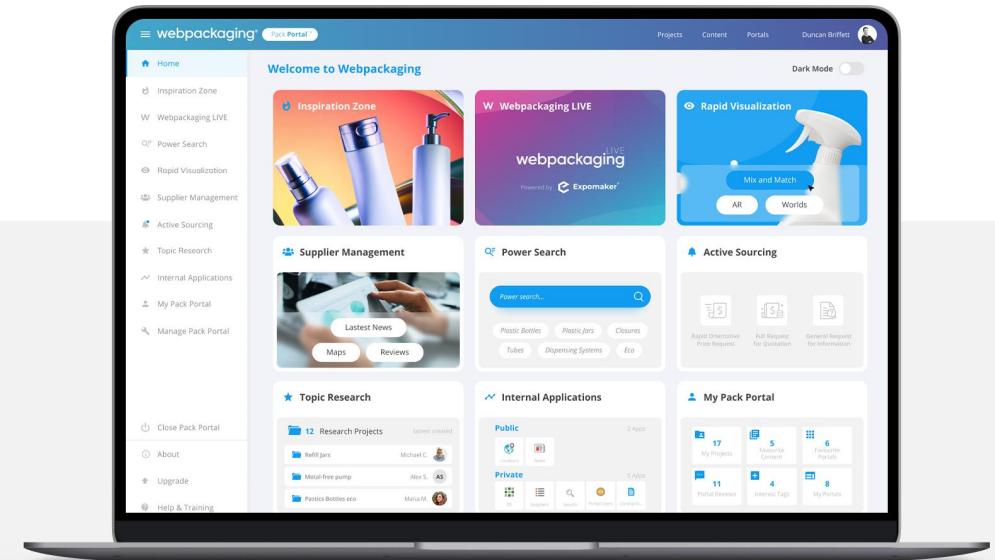
# About Pack Portal



**Pack Portal is a ready to run collaborative software-as-a-service for consumer brands, retail, private and white label, contract manufacturing, and pack distributors accelerating the product development process from R+D, design, marketing, through to purchasing and supply chain.**

With live data connections to pack suppliers globally – search, get inspiration, manage suppliers, source, visualize, research, collaborate, and more!

**accelerate innovation and make a better product quicker!**



Pack Portal for...

### **Marketing**

Get ideas and inspiration direct from packaging suppliers including innovations, catalog items, and 3D. View content from your preferred suppliers and beyond!  
Get email alerts with content in your areas of interest.

Pack Portal for...

### **Supply Chain/Procurement/Purchasing**

Manage, rate, and rank your suppliers by quality, price, innovation, speed to get complete visibility about who is the best supplier for the job.  
Send out requests for quotes.

Pack Portal for...

### **Packaging/R&D**

Access the catalogs of your preferred suppliers and beyond. Securely store and manage your own packaging portfolio. Mix and match between components in 3D and view output in Augmented Reality.

Pack Portal for...

### **Design & Innovation**

Get inspiration with the very latest packaging innovations.  
Mockup designs in minutes including multi-pack scenes.  
Create projects and share with your colleagues.

# Logging on to Pack Portal

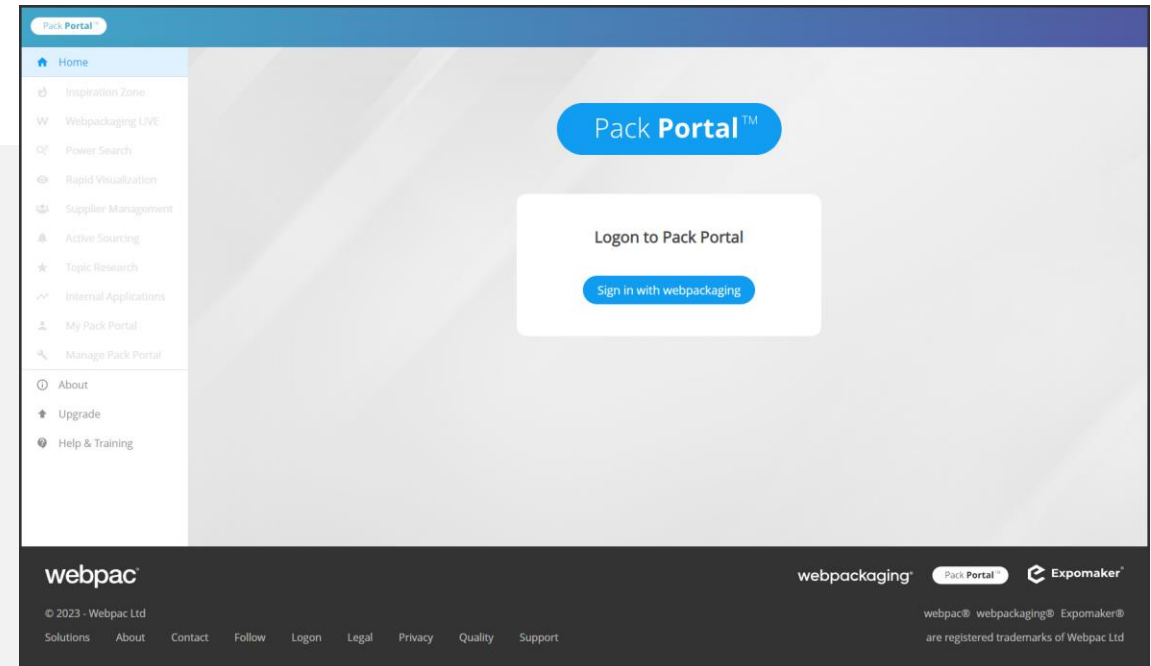
Pack Portal builds upon the Webpackaging® platform <https://www.webpackaging.com> where suppliers upload catalogs, innovations, 3D, and more. Logging on to Pack Portal requires a Webpackaging® Account.

If you have a Webpackaging® Account already, logon here:

<https://www.packportal.com>

If you do not have a Webpackaging® Account, create one here:

<https://www.webpackaging.com/en/user-registration/>





If you are logged on to <https://www.webpackaging.com> then you can access Pack Portal by clicking the link to Pack Portal in the top bar. You can also access Pack Portal directly by visiting:

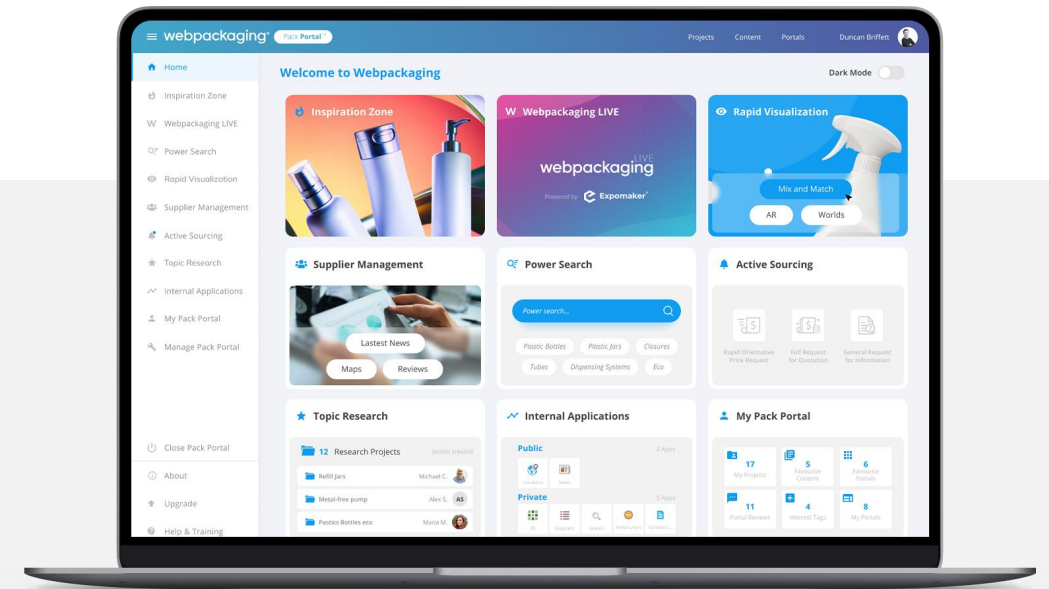
<https://www.packportal.com>

Trial users will get 60 days to have a play with Pack Portal, starting from when they first access Pack Portal. There are some limits to the trial user version – your core suppliers may not be set-up and some functionality won't be accessible. Do not hesitate to contact us to add more users – send us the email addresses of the colleagues you would like to add.

If your company has purchased a subscription, then you will automatically have a license and full access. For sales and support relating to Pack Portal visit:

**Sales:** <https://www.webpac.com/contact>

**Support:** <https://www.webpac.com/support>



# Your User Account

# Pack Portal™

## Projects

You can create projects out of the content you find and share them with colleagues. This is a quick access list of your projects.

## Content & Portals

These are quick links to your favorite items of content (products, innovations, 3D) or favorite supplier portals (which takes you to Webpackaging).

# Your User Account

## My Pack Portal

You can manage your projects, favorites (content & suppliers), reviews, saved 3D, interest tags (for getting email updates), and portals that you are a member of.

## Manage Pack Portal

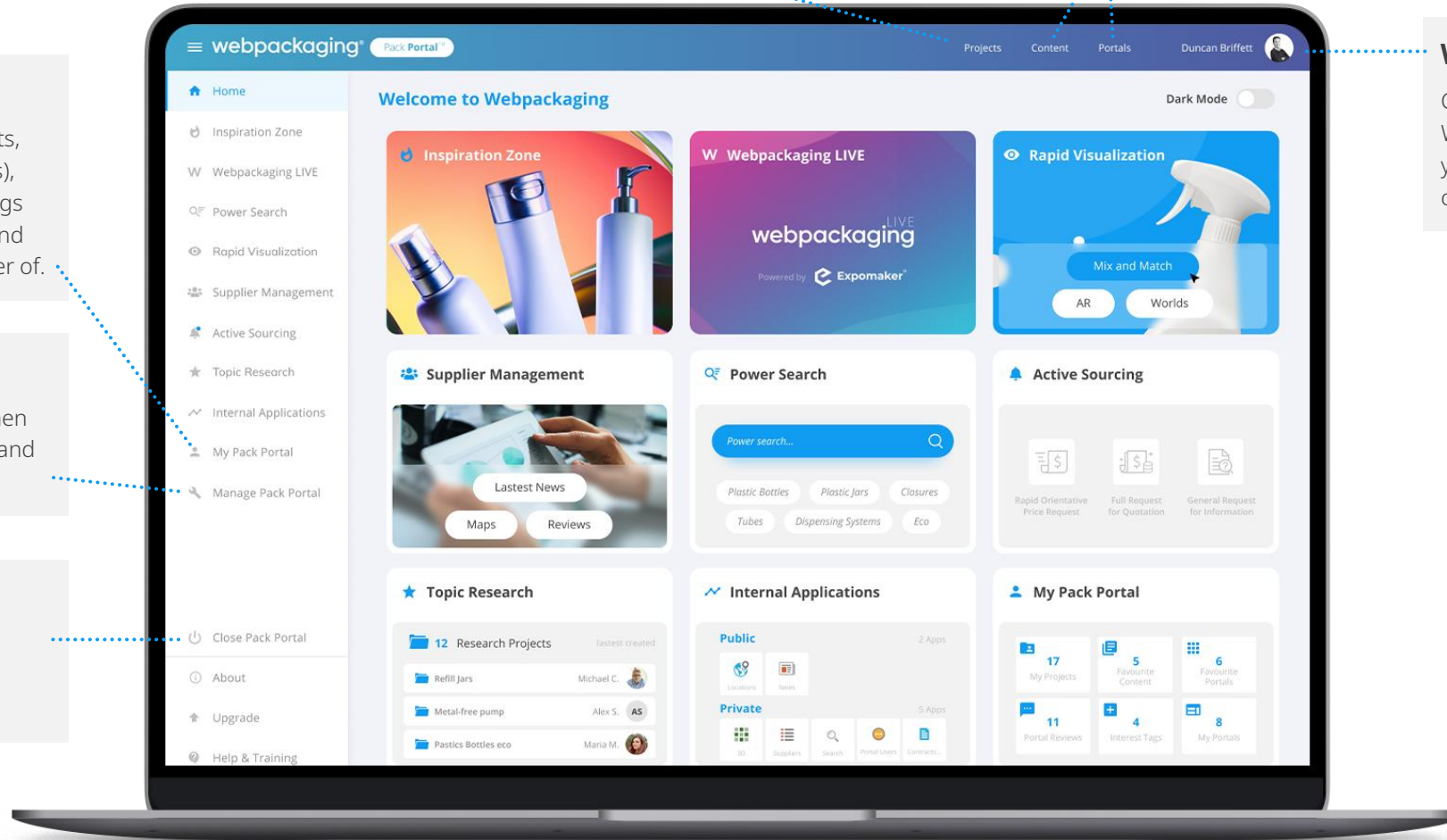
If you are an administrator then you can manage your portal and users here.

## Close Pack Portal

Clicking here logs you out of Pack Portal

## Webpackaging Account

Clicking here will take you to your Webpackaging® user account, you can always return by clicking on the link to Pack Portal.

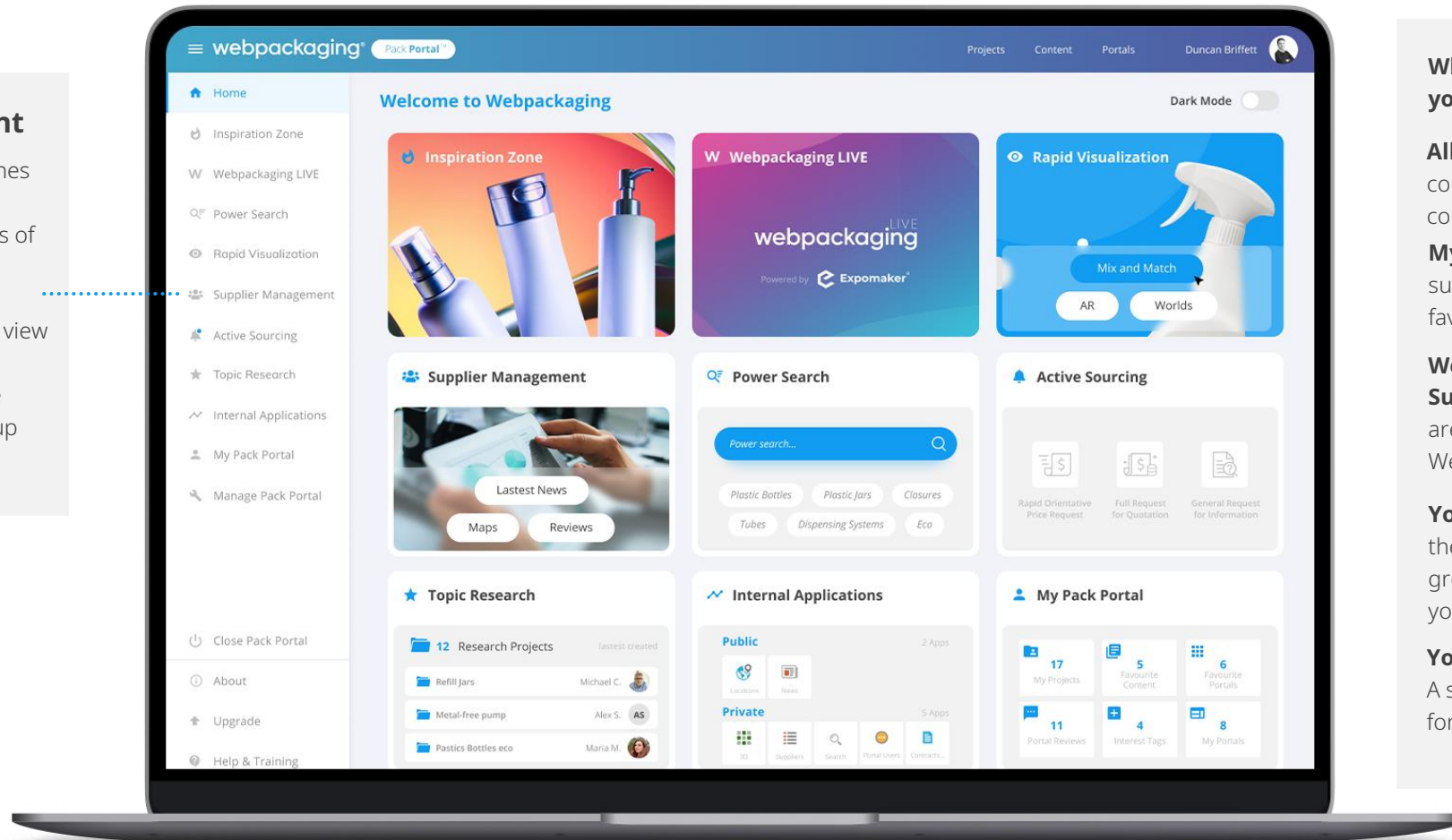


# Supplier Groups & Onboarding

## Supplier Management

Pack Portal defaults its searches and content views with information from your groups of suppliers.

In Supplier Manager you can view your suppliers and administrators can edit these groups, or we can set these up for you.



**When using the Pack Portal tools you can view information by:**

**All Suppliers** That is all the content we have available to your company.

**My Favorite Suppliers** Just the suppliers you have added to your favorite suppliers list.

**Webpackaging® Certified Suppliers** Those suppliers that are validated members of the Webpackaging® platform.

**Your Company Suppliers All** the suppliers from all the supplier groups that have been added to your company.

**Your Company Supplier Groups** A subset group of suppliers set-up for your company.

## Supplier Management Onboarding

You can see your supplier groups, suppliers, how much information we have about them, if they are Webpackaging® Certified, the Webpac Onboarder, and the date content was last modified

**If you have purchased FULL SUPPORT then we will actively engage with you and your suppliers to onboard their content.**

**ENTERPRISE customers can have their suppliers upload specific content just for them (e.g. custom product info, drawings, and 3D).**

If you only have BASIC SUPPORT you can still encourage your suppliers to add content to Webpackaging® (and hence your Pack Portal) and there is an onboarding kit in Help & Training, and of course you can access all publicly available content.

Home

Supplier Management

News

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Maps

Reviews

Statistics

Onboarding

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Upgrade

Help & Training

Name	Status	Webpac Onboarder	Specifications	Innovations	News	3D Objects	3D Parts	Asset Modified	
A.Best Inter Products	Pending		122	8	0	0	0	25 Jan 2023	Show Notes
Albéa	In progress		644	142	62	0	0	30 Jan 2023	Show Notes
Alpla	In progress		201	16	19	0	0	23 Feb 2023	Show Notes
<input checked="" type="checkbox"/> Altium Packaging	Unavailable		418	7	15	190	2	28 Feb 2023	
Amcor	Unavailable		395	28	25	0	0	30 Jan 2023	
<input checked="" type="checkbox"/> Aptar Beauty	Engaged		1086	87	58	93	2135	14 Feb 2023	Show Notes
<input checked="" type="checkbox"/> Axiom Packaging	Unavailable		120	0	0	5	0	20 Feb 2023	
<input checked="" type="checkbox"/> Ball Corporation	Unavailable		25	113	77	1	9	10 Feb 2023	
Beauty Star	Engaged		178	2	2	0	0	19 Jan 2023	Show Notes
<input checked="" type="checkbox"/> Berry CPI	Unavailable		13181	80	13	52	187	1 Mar 2023	
Berry CPNA	Unavailable		2776	0	0	0	0	1 Mar 2023	
<input checked="" type="checkbox"/> Berry Global	Unavailable		1	66	75	10	0	21 Feb 2023	
<input checked="" type="checkbox"/> Berry M&H	Unavailable		5437	49	7	52	1	1 Dec 2022	
<input checked="" type="checkbox"/> Berry PET Power	Unavailable		887	121	16	0	0	1 Dec 2022	
Blisspack	Pending		0	0	0	0	0	28 Oct 2017	Show Notes
CCL	Unavailable		0	1	6	0	0	6 Jul 2022	
CCL Container	Unavailable		0	3	1	0	0	5 Jul 2022	
CCL Label	Unavailable		0	63	4	0	0	2 Feb 2023	
<input checked="" type="checkbox"/> Certina Packaging	Engaged		5631	37	7	97	545	28 Feb 2023	Show Notes

Webpackaging® Certified Suppliers are identified with the check box throughout the platform. This means that they have passed a quality check of information and have a contract in place to maintain information on the platform. Whilst we do not recommend suppliers, generally a higher level of information is available from them and they are more engaged in the platform versus non-certified suppliers.



# Three Dots - Interactive Content

**Where you see three dots on content, click on those to reveal interactive content options.**

**Add to Favorites**

Add the item of content (asset) to your personal favorites list available by clicking "Content" in the top bar.

**Add to Project/Basket**

Add the asset to a "Project" or "Shopping Basket". Shopping Basket is a default project created for you automatically.

**Add Supplier to Favorites**

Add the Supplier Portal to your personal favorite suppliers list available by clicking Portals.

**Add Supplier to Project**

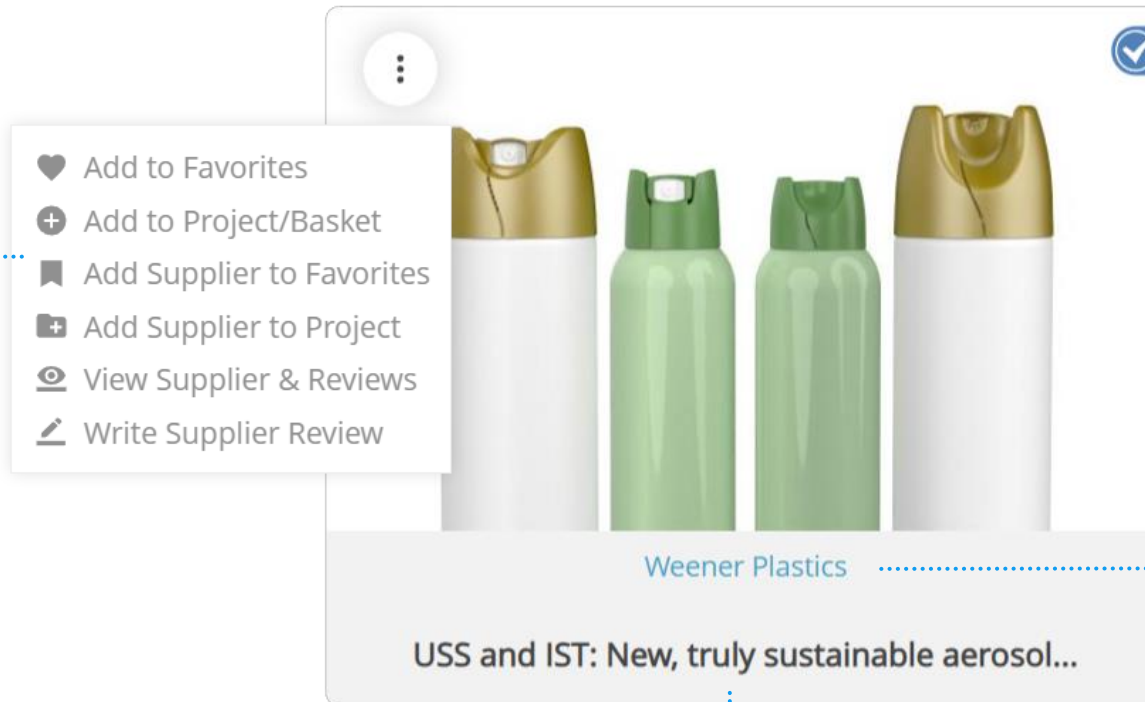
Adds the supplier to a project.

**View Supplier & Reviews**

Access your internal company view of that supplier, where you can view internal supplier reviews.

**Write Supplier Review**









Write a review about this supplier.



Click to go to the suppliers' own portal and contact directly.

Click to view the content in the supplier's own portal and contact directly.

# Core Tools

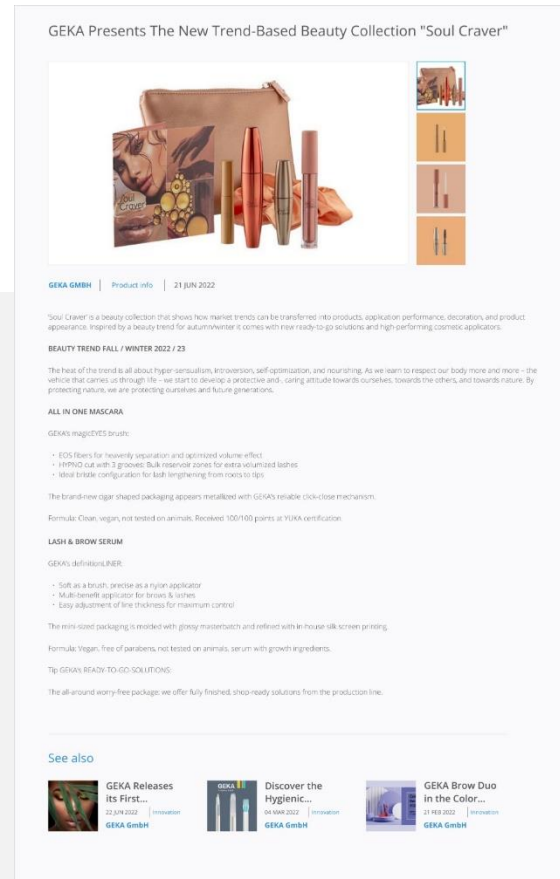
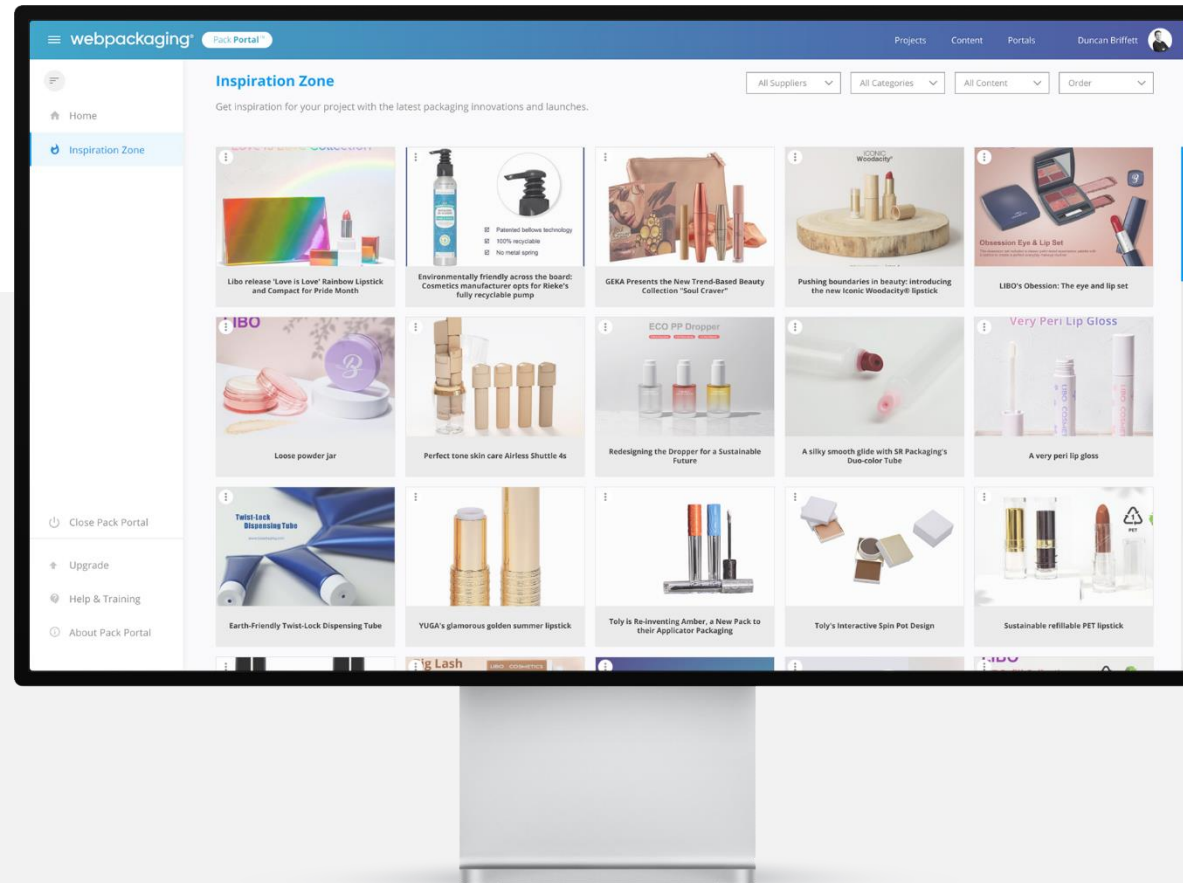
-  **Inspiration Zone** Inspiration for your project with thousands of pack ideas and innovations.
-  **Webpackaging LIVE** Your all-year-round ticket to supplier 3D booths and models.
-  **Power Search** The world's most powerful and comprehensive pack search engine.
-  **Rapid Visualization** Create 3D/AR/VR pack mock-ups in seconds - 3D mix and match, multi pack scenes.
-  **Supplier Management** Manage your suppliers with smart rating, ranking, and reviewing tools.
-  **Active Sourcing** Publish Requests for Quote (RFQ) to your preferred suppliers, or beyond.
-  **Topic Research** Let us research a pack topic for you - presenting suppliers, innovations, products, and 3D models.
-  **Internal Applications** Your own content including specifications, innovations, 3D models, and more.



# Inspiration Zone

Get inspiration for your project with the latest packaging innovations and launches.

Pack Portal™

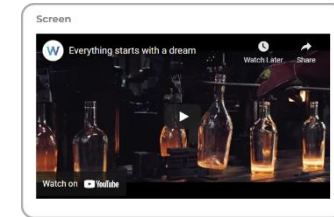
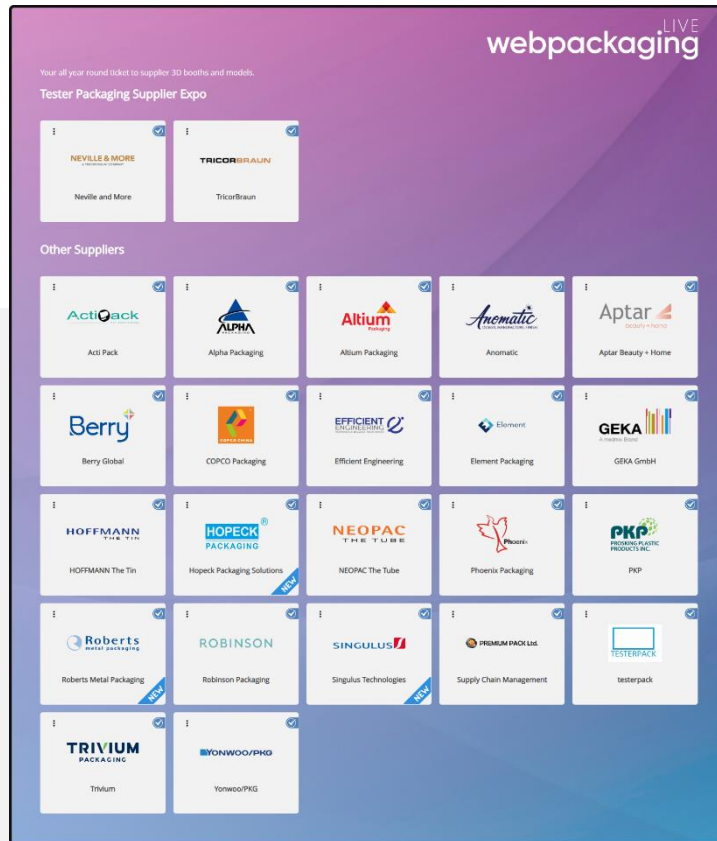




# Webpackaging LIVE

Your all year round ticket to supplier 3D booths and models.

Pack Portal™







# Power Search

The world's most powerful and comprehensive pack search engine.



All	15231
Packs Components	1231
News & Innovations	2272

webpackaging® Pack Portal

Projects Content Portals Duncan Briffett

Home

Power Search

Power search Source Tag Cloud

Power Search

Welcome to the world's most powerful and comprehensive packaging search engine - search catalogs, innovations, 3D, and more.

7770 results

Insights

Export

Most Relevant

Berry M&H 3D Model

150 ml 24 mm Bottles Plastic - HDPE, PEHD

View Mix & Match

Berry M&H 3D Model

50 ml 20 mm Bottles Plastic - HDPE, PEHD

View Mix & Match

Berry M&H 3D Model

125 ml 24 mm Bottles Plastic - HDPE, PEHD

View Mix & Match

Berry M&H 3D Model

200 ml 24 mm Bottles Plastic - HDPE, PEHD

View Mix & Match

Tricorbraun 3D Model

32.00 oz 28.00 mm Bottles Plastic - HDPE, PEHD

View Mix & Match

Berry M&H 3D Model

150 ml 24 mm Bottles Plastic - HDPE, PEHD

View Mix & Match

Berry M&H 3D Model

300 ml 20 mm Bottles Plastic - HDPE, PEHD

View Mix & Match

Bono Pharma 3D Model

Oral 40ml Bottle

View Mix & Match

MPS Packaging 3D Model

236.5882368 ml 43 mm Bottles Plastic - HDPE, PEHD

View Mix & Match

Frapak Packaging 3D Model

150 ml 24 mm Bottles Plastic - PE

View Mix & Match

Pro-Mapo Plastic Industry 3D Model

400 ml Bottles Plastic - HDPE, PEHD

View Mix & Match

Tricorbraun 3D Model

1.00 Fluid Quarts - US 33.00 mm Bottles Plastic - HDPE, PEHD

View Mix & Match

Berry M&H 3D Model

350 ml 33 mm Bottles Plastic - HDPE, PEHD

View Mix & Match

Close Pack Portal

Home

Component Bottles

Berry M&H 3D Model

300 ml 24 mm Bottles Plastic - HDPE, PEHD

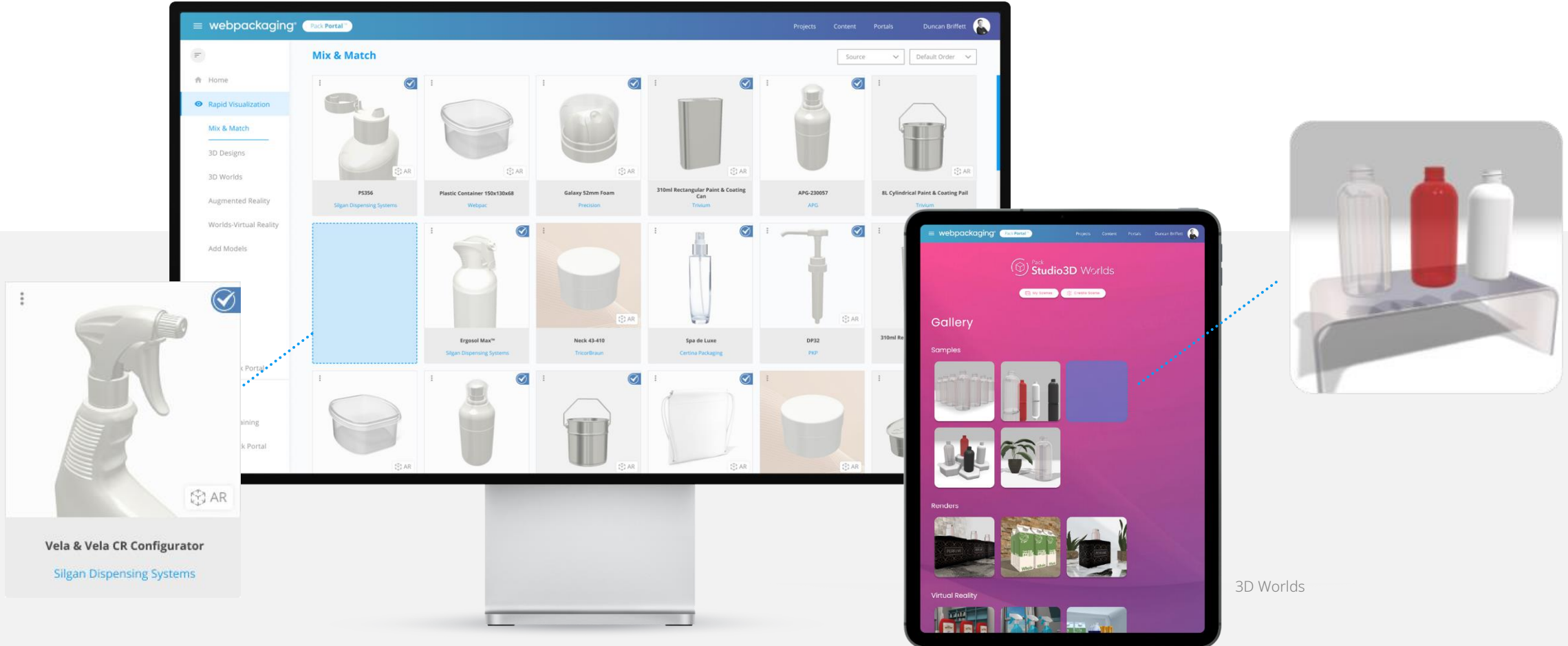
View Mix & Match



# Rapid Visualization

Create 3D/AR/VR pack mock-ups in seconds - 3D mix and match, multi pack scenes.

Pack Portal™

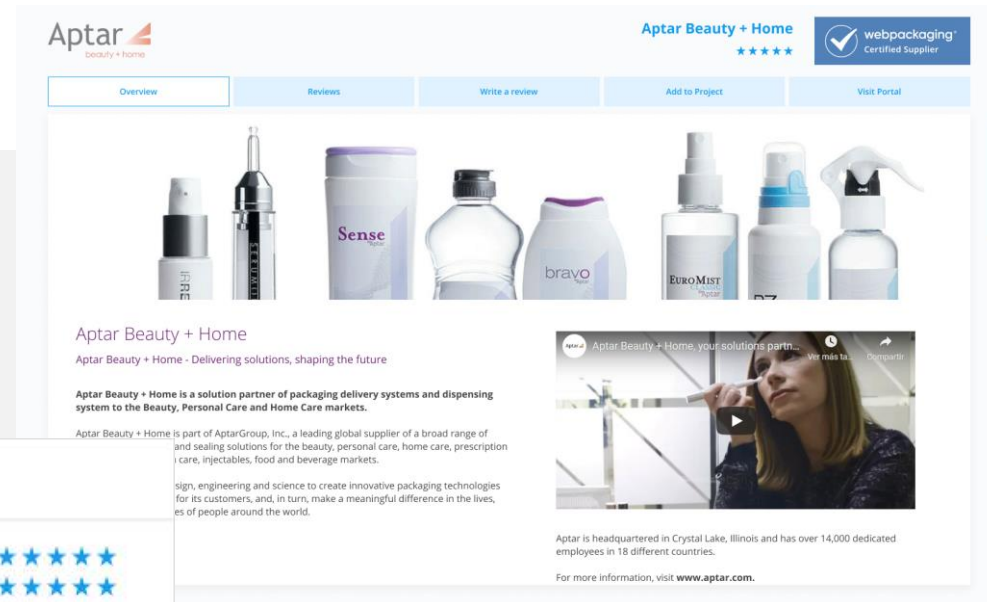
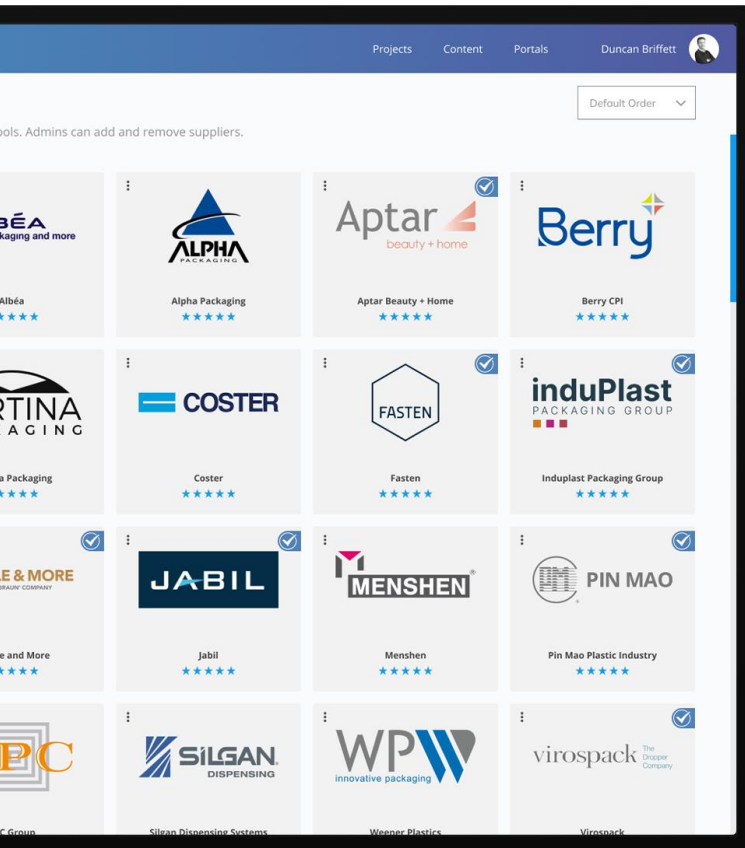




# Supplier Management

Manage your suppliers with smart rating, ranking, and reviewing tools. Admins can add and remove suppliers.

Pack Portal™





# Active Sourcing

Publish Requests for Quote (RFQ) to your preferred suppliers, or beyond.

Pack Portal™

## Request for custom IM 10 ml bottle

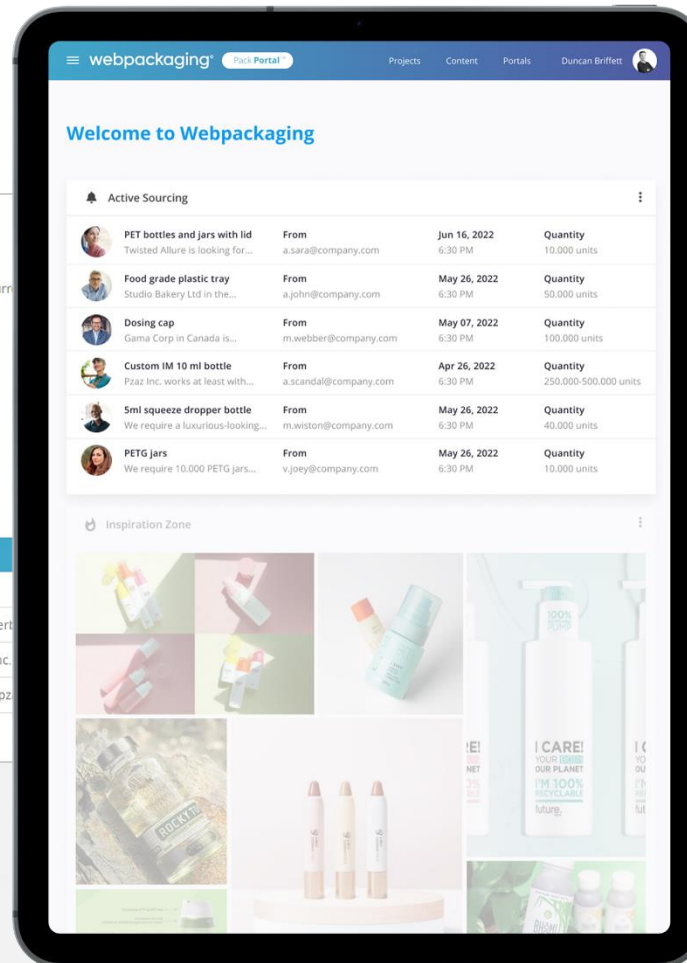
Rock Cumberbatch of Pzaz Inc. in the United States is looking for a plastic manufacturer. The company currently has a mold for a 10 ml spray bottle it needs to edit, and is interested in manufacturing a new injection mold.

Pzaz Inc. works at least with 30% PCR and wants to manufacture a 10 ml bottle with a crimp top closure.

- Length - 3.75 inches
- Diameter - 0.75 inches
- Capacity - 6 ml
- Weight - 18 gr
- Estimated time of delivery needed - 12 weeks

REQUEST DETAILS	
Product To Be Packaged	Caffeine / Electrolytes
Type Of Packaging Required	Custom molded bottle
Quantity Required	250,000 - 500,000
Delivery Information	New York, USA

REQUEST CONTACT	
Contact First Name	Rock
Contact Last Name	Cumberbatch
Contact Company	Pzaz Inc.
Contact Email	rock@pzaz.com



## Request for PET bottles and jars with lid

- Clear PET Boston Round Bottles, 8 oz, for Bodywash (Lid: 24/410 Black PP Smooth Discop Closure 0.308 Orif W/P5-22, with Liner)
- Clear PET Straight Sided Jars, W-M Round Jar, 8 oz, for Sugar Scrub (Lid: 70/400 Black Polypropylene Smooth Lined Plastic Caps W/P5)
- Clear PET Straight Sided Jars, 12oz for Whipped Soap (Lid: Jar Snap Top 2.875" 89/400)
- Clear PET Square Bottles 180/CS 53/400 16oz for Bath Salt (Lid: Big Jar Lid with Liner 53/400)
- Clear PET Oblong Bottles, 8oz for Handsoap (Lid: 24/410, 5" Tube Black Polypro Lotion Pump)
- 2 oz Black PET Cosmo Round Bottles 2oz for Body Spray (Lid: 20/410, 4 1/2 tube Sprayers, Black Ribbed Fine Mist Sprayers)
- PET Clear Square Jar/Bottle 45/400, 8oz, for Mini Bath Salt (Lid: Black PP Smooth Closure W/Liner 45/400)
- Clear PET Square Bottle 24/410, 8oz for Body Lotion (Lid: Black SD50Lotion Pump Stand Head 6-1/8" 24/410)

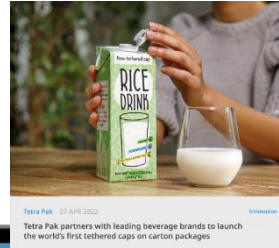
REQUEST DETAILS		REQUEST CONTACT	
Market For End Product	Personal Care	Contact First Name	Gustavo
Product To Be Packaged	Bath Products	Contact Last Name	Alvarez
Type Of Packaging Required	Jars, bottles, lids and disclosure	Contact Company	Twisted Allure
Quantity Required	10000	Contact Email	wholesale@twistedallure.com



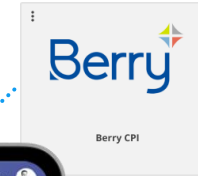
# Topic Research

Let us research a pack topic for you - presenting suppliers, innovations, products, and 3D models.

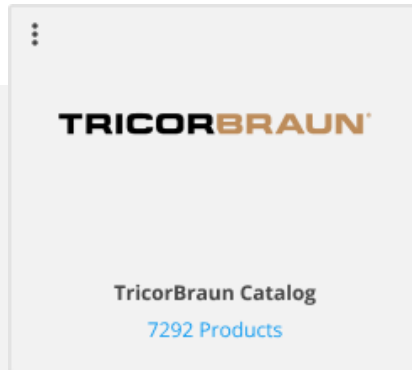
Pack Portal™



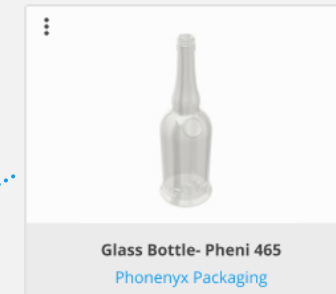
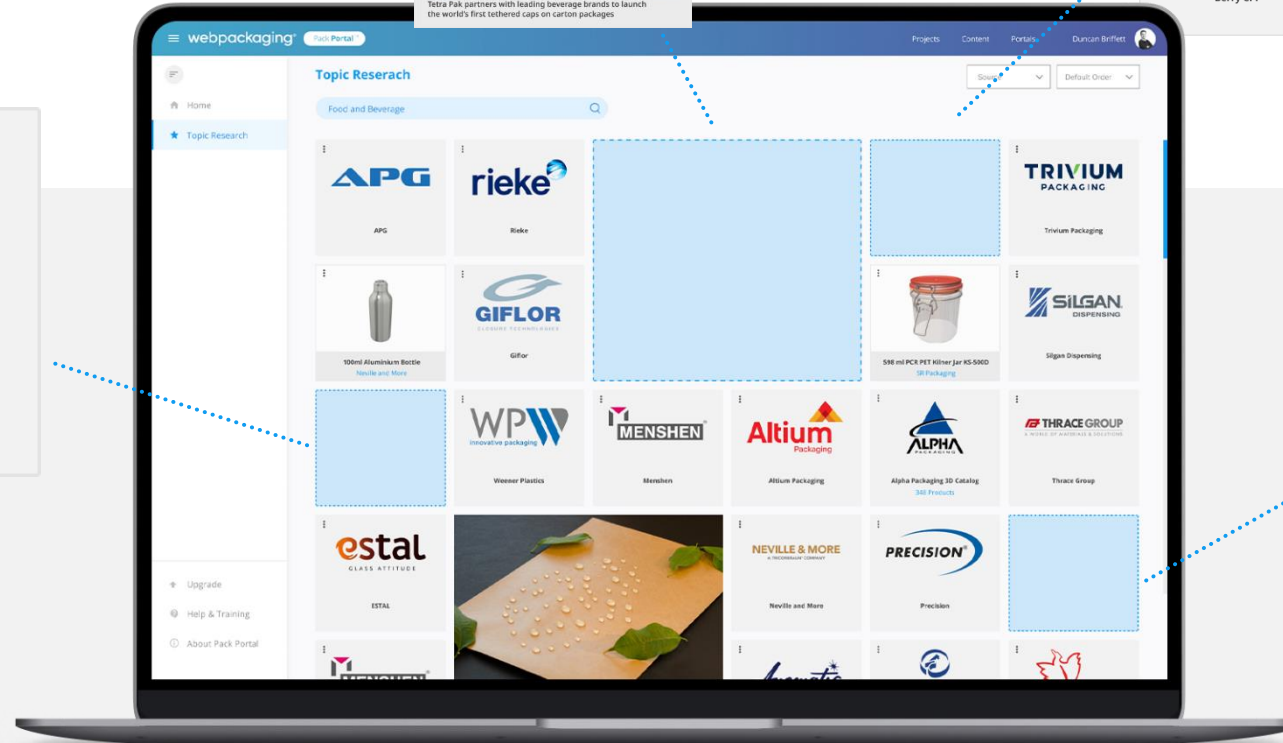
Innovations



Suppliers



Catalogs



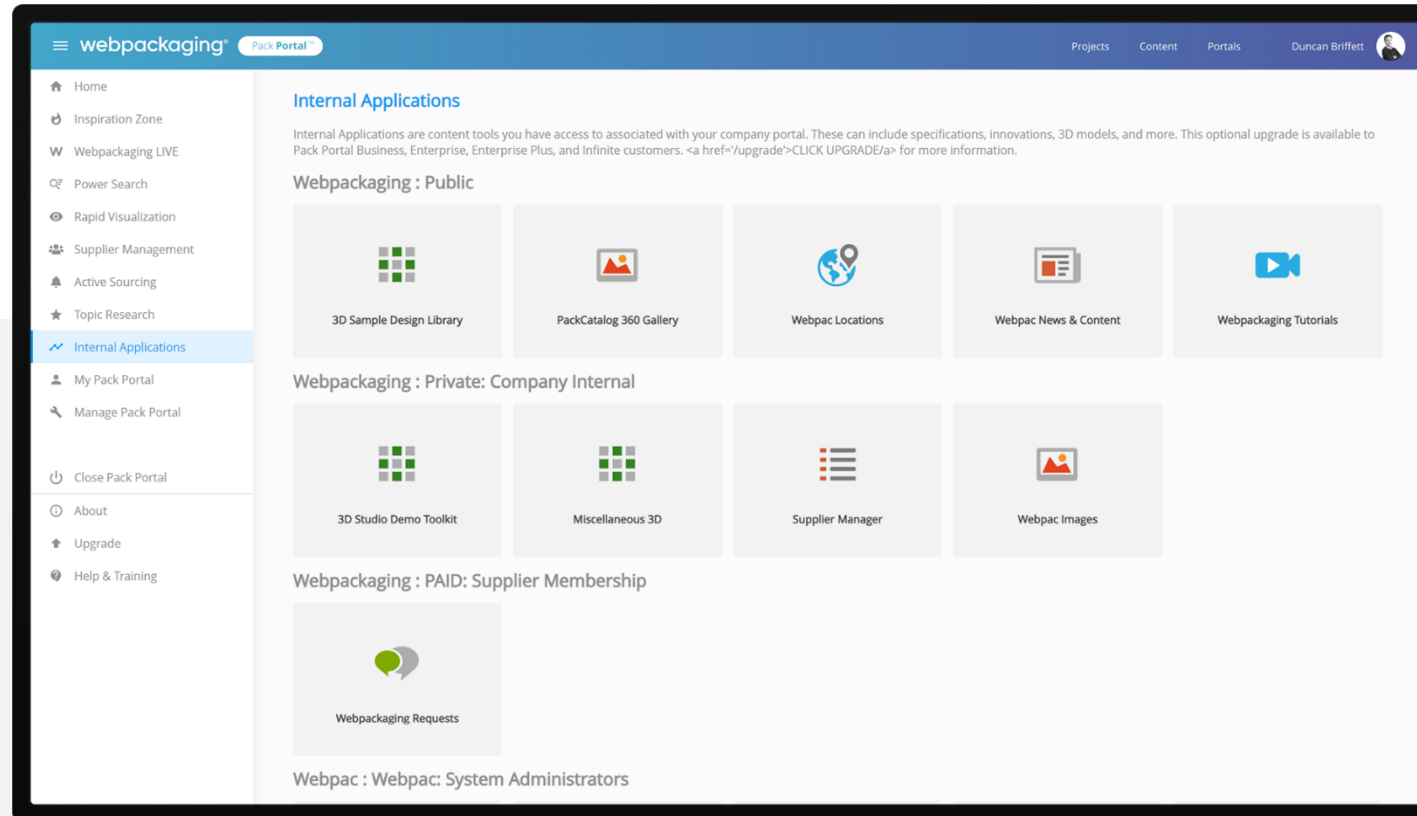
3D models



## Internal Applications

Internal Applications are content tools you have access to associated with your company portal. These can include specifications, innovations, 3D models, and more.

Pack Portal™





# Projects, Basket & Checkout

**Pack Portal features a projects system where you can group and share content – and even use as the basis for bulk contacting suppliers, or for displaying as topic research. A default project is automatically created called 'Shopping Basket'.**

Innovations, products, 3D content, and suppliers can be added to projects. You can even upload an image or add a link to a resource (click the 'Uploads' tab).

In the 'Users' tab you can give other users access to your project, and in settings you could chose to display a project as 'Topic Research' to all users in your company.


**If you have grouped products, innovations, suppliers – you can send a bulk request to the suppliers (Request Guide Price, Request Information, Request Quotation, General Communication) via the Active Sourcing tool by choosing the Project as the source of a new request.**

- Go to Active Sourcing
- Create a Request
- Go to Requests, Select the Request, Click Send
- Choose the Project


### Shopping Basket

[Activity](#) [Assets](#) [3D Designs](#) [Uploads](#) [Suppliers](#) [Users](#) [Settings](#)


#### Assets



APC PACKAGING  
Classic, Elegant, Sustainable. APC Packaging Has a...



Cosfinity  
Daring Designs: Textured Lipstick Packaging



Cherng Mei  
Triple Brush, Double Applicator: Cherng Mei i's Eyebrow...

# PackStudio3D Worlds

3D models can be found either by searching with **Power Search** (3D defaults to top search results) or through the **Rapid Visualization** tool. Once you have found a model that you are interested in, click **PackStudio3D** to open the model, then add artwork and make modifications.

To add a model to your saved 3D models – save the model in PackStudio3D and you will get options:

**SHARE** - Get a short link to share with colleagues

**MOBILE** - View in Augmented Reality on iOS device

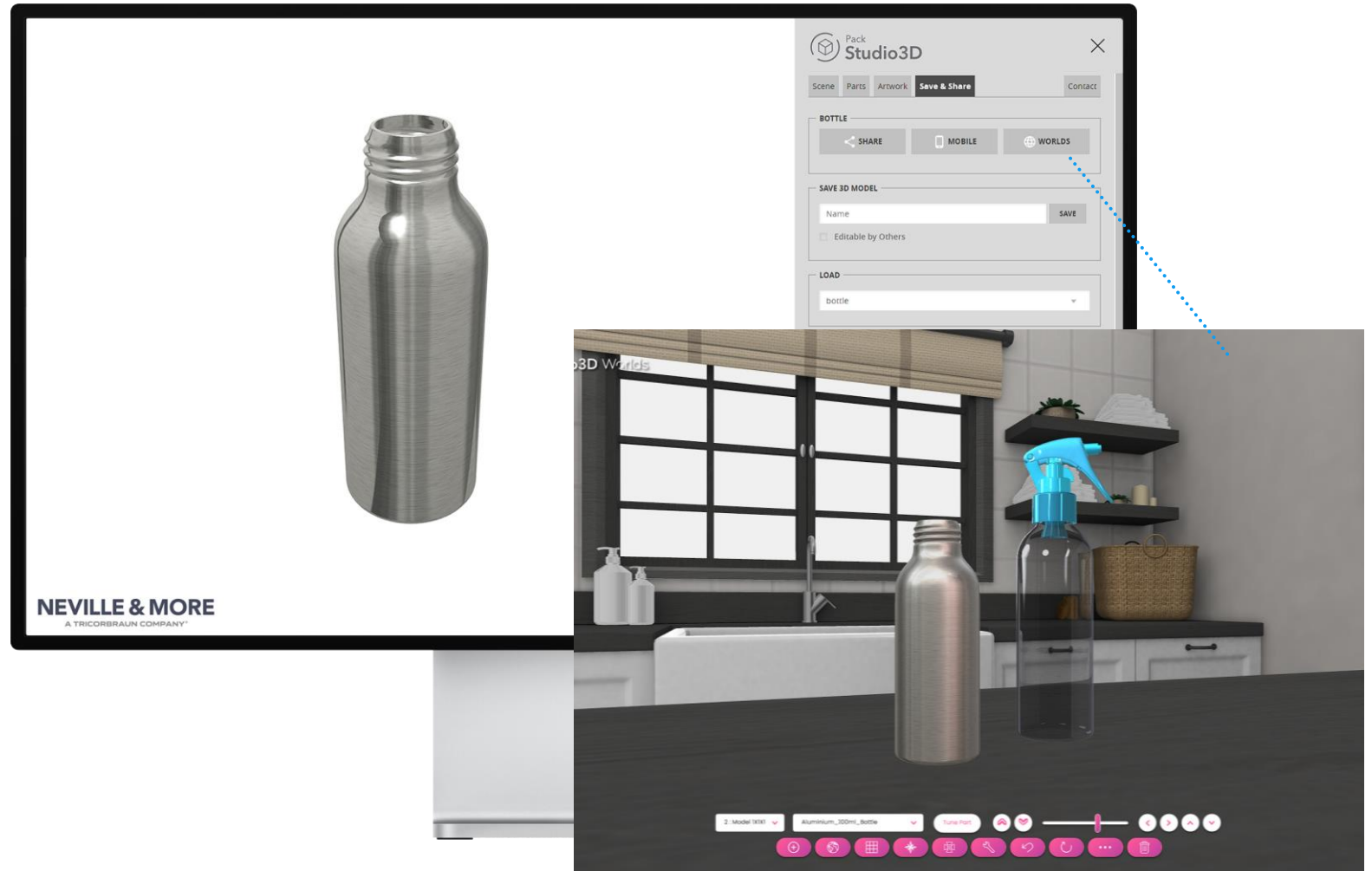
**WORLDS** - Open PackStudio3D Worlds

### PackStudio3D Worlds

Powerful web browser based 3D preview engine including multi pack scenes and preloaded environments including supermarkets, stores, and other product worlds. Powerful PLASTIC+ and GLASS+ materials give high quality renders with no CAD experience required or special software installed.

Visit the gallery for examples:

<https://www.webpackaging.com/packstudio3dworlds/gallery/>



# Upgrades & Options

<https://www.packportal.com/upgrade>

**Click the link above for full pricing including upgrades such as:**

TOPIC RESEARCH  
ADDING YOUR OWN 3D MODELS  
HIGH QUALITY RENDER SERVICE  
INTERNAL APPLICATIONS & MORE

# Help & Training

<https://www.packportal.com/help>

## THANK YOU FOR LEARNING ABOUT PACK PORTAL

The link above will give you access to  
additional training resources.





# Pack Portal™

Contact  
[hello@webpac.com](mailto:hello@webpac.com)