

Pack **Portal**™



# Would your business benefit from a simple off-the-shelf solution that...

- Gives you inspiration when developing your next pack project.
- Helps you find better packs for your products.
- Accelerates the creation of pack options and making iterations.
- Allows you to make better informed pack decisions.
- Leverages pack knowledge throughout your business.
- Allows you to connect and collaborate with your pack suppliers.





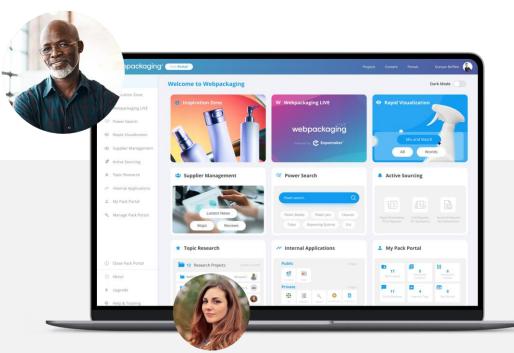


Pack Portal is a ready to run collaborative software-as-a-service for consumer brands, retail, private and white label, contract manufacturing, and pack distributors accelerating the product development process from R+D, design, marketing, through to purchasing and supply chain.

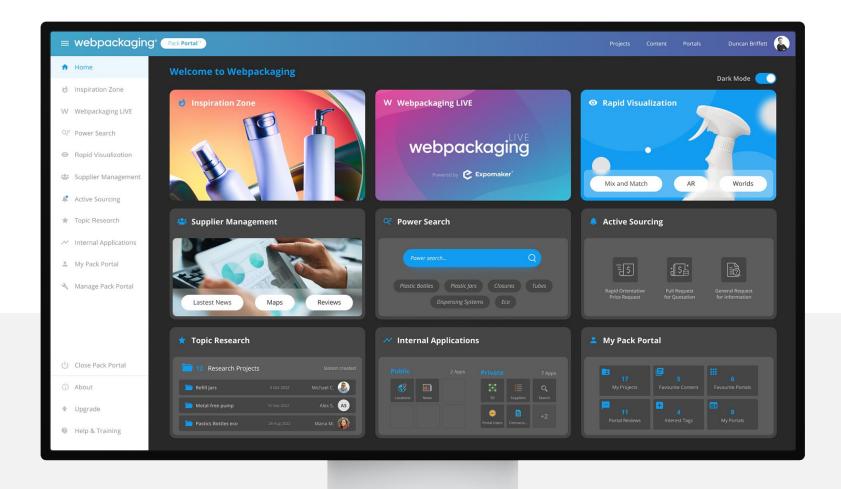
With live data connections to pack suppliers globally – search, get inspiration, manage suppliers, source, visualize, research, collaborate, and more!

## accelerate innovation and make a better product quicker!





## Pack **Portal**™



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#### Pack Portal for...

#### Marketing

Get ideas and inspiration direct from packaging suppliers including innovations, catalog items, and 3D. View content from your preferred suppliers and beyond!

Get email alerts with content in your areas of interest.

#### Pack Portal for...

#### Packaging/R&D

Access the catalogs of your preferred suppliers and beyond. Securely store and mange your own packaging portfolio. Mix and match between components in 3D and view output in Augmented Reality.

#### Pack Portal for...

#### **Supply Chain/Procurement/Purchasing**

Manage, rate, and rank your suppliers by quality, price, innovation, speed to get complete visibility about who is the best supplier for the job.

Send out requests for quotes.

#### Pack Portal for...

#### **Design & Innovation**

Get inspiration with the very latest packaging innovations. Mockup designs in minutes including multi-pack scenes. Create projects and share with your colleagues.



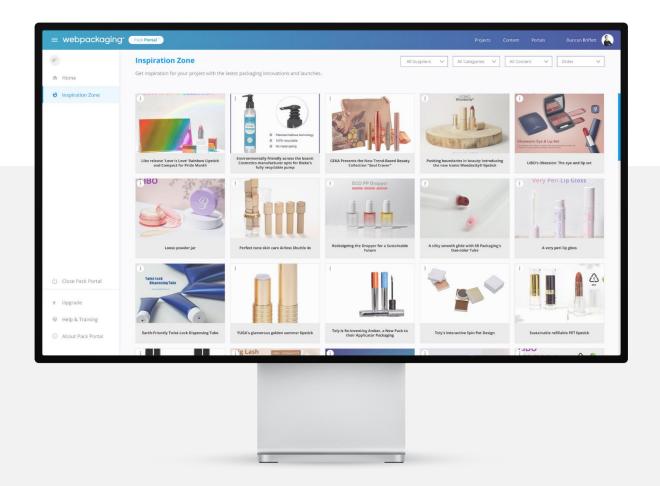
A	Inspiration Zone	Inspiration for your project with thousands of pack ideas and innovations.
w	Webpackaging LIVE	Your all-year-round ticket to supplier 3D booths and models.
Q#	Power Search	The world's most powerful and comprehensive pack search engine.
0	Rapid Visualization	Create 3D/AR/VR pack mock-ups in seconds - 3D mix and match, multi pack scenes.
	Supplier Management	Manage your suppliers with smart rating, ranking, and reviewing tools.
•	Active Sourcing	Publish Requests for Quote (RFQ) to your preferred suppliers, or beyond.
*	Topic Research	Let us research a pack topic for you - presenting suppliers, innovations, products, and 3D models.
~	<b>Internal Applications</b>	Your own content including specifications, innovations, 3D models, and more.

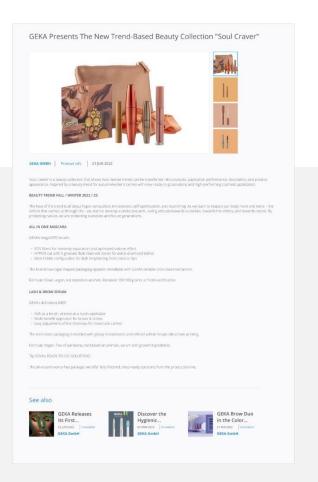


## **Inspiration Zone**



Get inspiration for your project with the latest packaging innovations and launches.



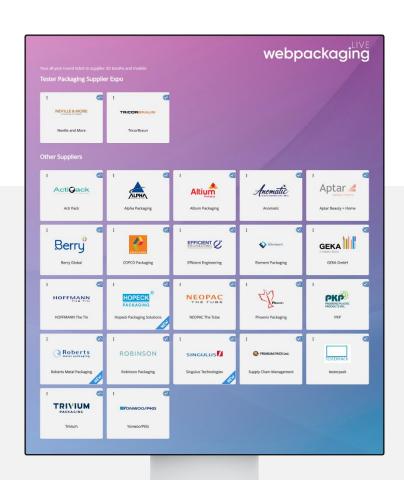


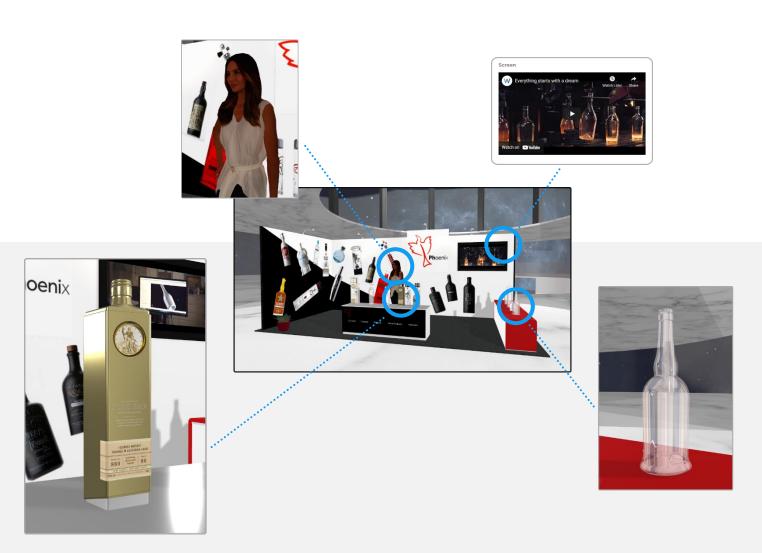


## **Webpackaging LIVE**

Pack **Portal**™

Your all year round ticket to supplier 3D booths and models.



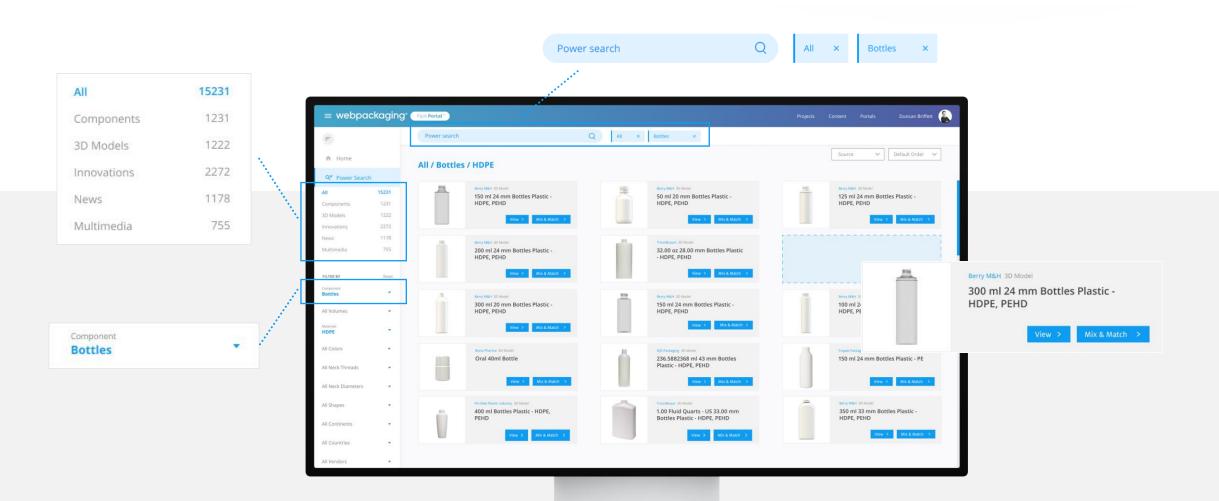




#### **Power Search**



The world's most powerful and comprehensive pack search engine.

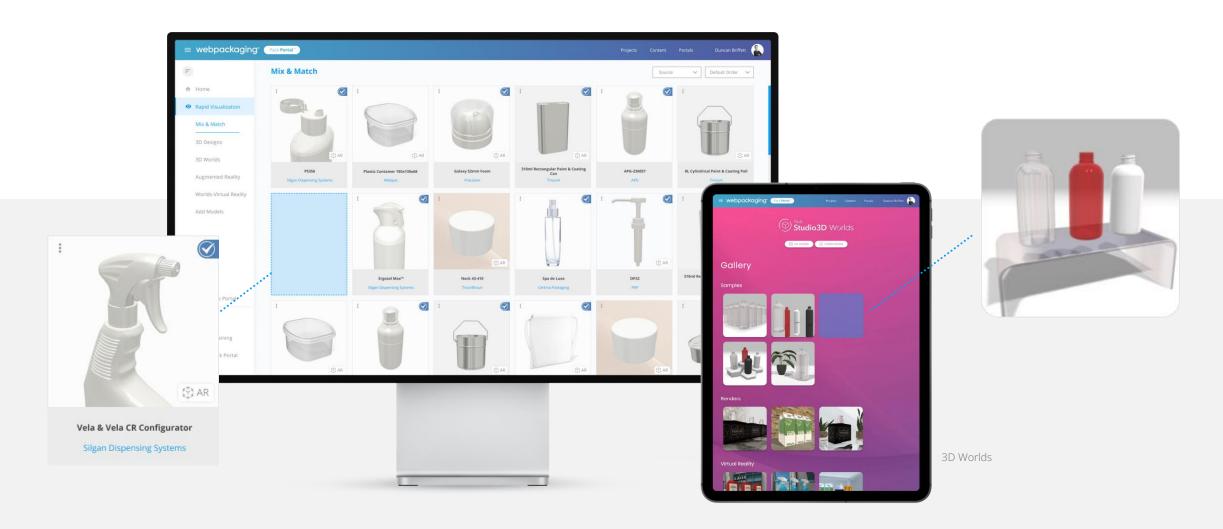




## **Rapid Visualization**



Create 3D/AR/VR pack mock-ups in seconds - 3D mix and match, multi pack scenes.





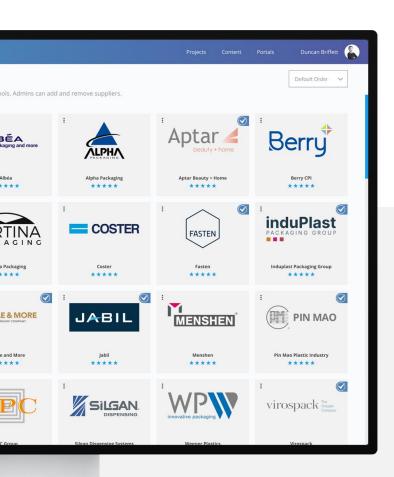


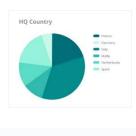
## **Supplier Management**

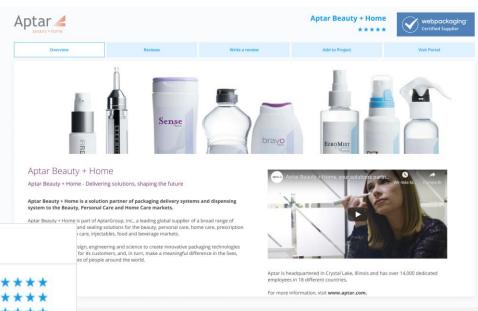
Manage the suppliers common to Tester Packaging with smart rating, ranking, and reviewing tools. Admins can add and remove suppliers.

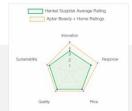
Review

Innovation Response Price Quality Sustainability







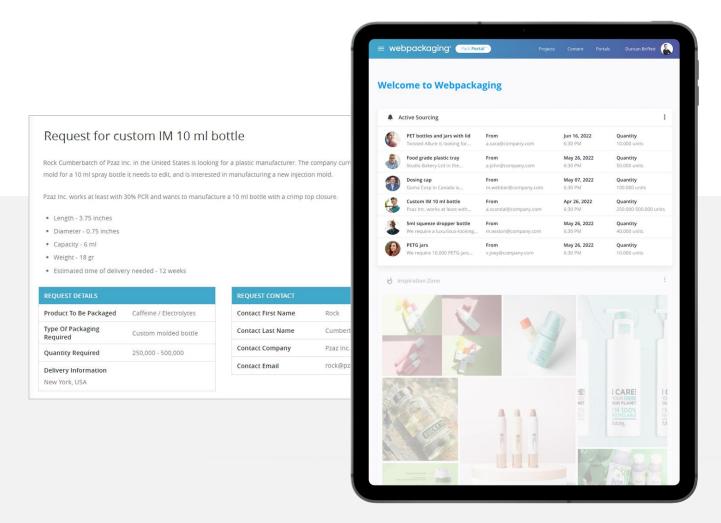


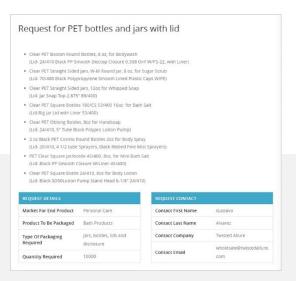


### **Active Sourcing**



Publish Requests for Quote (RFQ) to your preferred suppliers, or beyond.



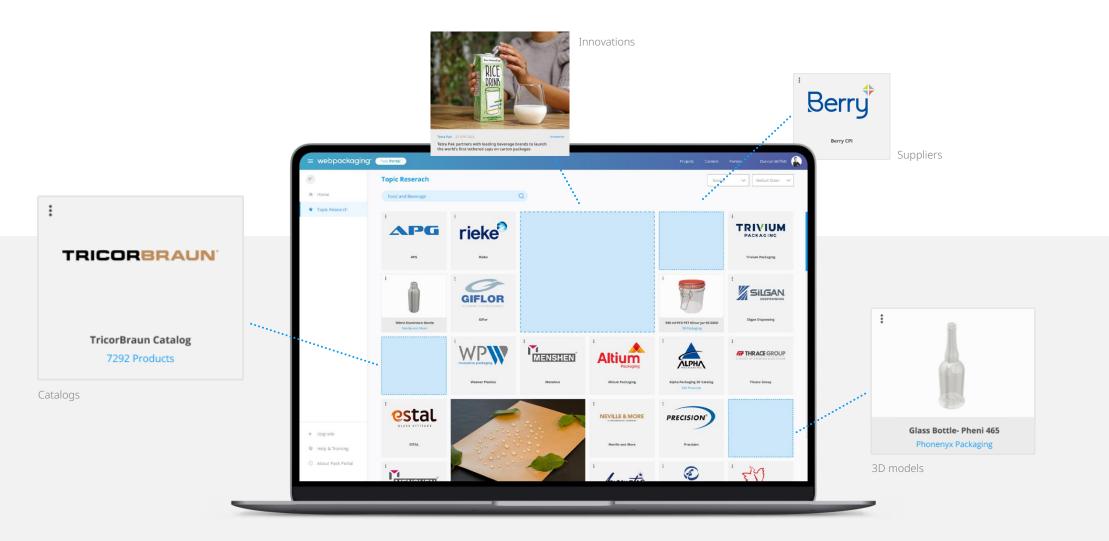




## **Topic Research**



Let us research a pack topic for you - presenting suppliers, innovations, products, and 3D models.





### **Internal Applications**



Internal Applications are content tools you have access to associated with your company portal. These can include specifications, innovations, 3D models, and more.

